

# Press Release

## **Saving Soles International Has It's First Soles Sisters "Shoeraiser" Luncheon**

### **SAVING SOLES INTERNATIONAL, A NOT FOR PROFIT ORGANIZATION THAT HELPS TO CLOTHE LOW INCOME WOMEN AND WOMEN WHOARE ENTERING THE WORKFORCE, PRESENTS SHOES DONATED BY NINE WEST AT ITS ANNUAL LUNCHEON**

Indiana, PA- Nov 20, 2008— On Saturday, November 17, Saving Soles International, had its first Sole Sisters Shoeraiser Luncheon. The keynote speaker was Marilyn Brooks, Medical Editor of WTAE TV Channel 6.

As a roomful of women listened intently to her encouraging words, Ms Brooks challenged the women to "walk a mile in her shoes"., stating that they should "set yourself free from anything that might hinder you from becoming the person you want to be.....Free yourself from the uncertainties about your abilities or the worth of your dreams, from the fears that you may not be able to achieve them, or that they won't be what you wanted".

After the stirring speech, five graduates of the New Choices/ New Options Career Development Program received a pair of brand-new black pumps, donated by Nine West and presented by Malaika M. Turner, Founder and Director of Saving Soles International

Saving Soles International provides slightly new to new professional shoes and life changing encouragement to low-income women to enhance their presentation in the workplace and raise their level of self worth. Their service is available at no charge and by referral only to low-income women who have completed job readiness programs and are seeking employment.

Saving Soles International has partnered with Career Wardrobe and Dress for Success, both of Pittsburgh. Shoes have been distributed to Nairobi, Kenya to support a school-to work-program for young adults developed by the Workforce Development Global Alliance.

During the luncheon, SSI received over 200 pairs of shoes and for distribution to Dress for Success Pittsburgh and South Central, and The Career Wardrobe.

For more information about Saving Soles International, contact Malaika M. Turner at 724-463-3435 or [www.savingsoles.net](http://www.savingsoles.net).

For more information about the New Choices/New Options Career Development enrollment in the next class, contact Lisa Brochetti at 724-357-4738.

